



May 2010

Docmail reaches for the Sky!

For those who like to watch Sky News for the latest news developments in the UK and around the world, we have the perfect opportunity to entertain you during the ad breaks!

On 17th May 2010 at 9:13 am and again at 11:55 am, don't rush out to make the tea or mute the TV to make a call, keep watching to see the launch of our Docmail ad campaign. The fast-moving ad shows the well known tortoise and hare tale where "Joe Hare" likes to have an easy life and doesn't work as hard as the poor tortoise. Joe logs onto Docmail and gets his mailing out in record time then relaxes in the sun whilst the poor tortoise is lost under piles of paper, envelopes and stamps. The message being, that it is "Time for Change" and the old way is not always the best way anymore.

The campaign continues until the end of May. Click [here](#) to watch the special preview ad.

You can also be friends with Joe Hare on [Facebook!](#) With any questions/feedback, or for more information please contact: docmailsales@cfh.com



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