

July 2010

Hello and welcome to your July newsletter from the Docmail team.

Feeling hot, hot, hot... the Summer is here and we have World Cup fever at Docmail HQ. As the competition heats up, give yourself more time to watch the games... by letting Docmail do all your print and post!



We would like to take this opportunity to thank you all for using Docmail and for your feedback and suggestions. As we have thousands of great businesses signed up to Docmail, we have taken on board the suggestions received and have designed an even easier to use new system with even more functionality.

The system will be available in the next few weeks, and will allow users to arrange mailings on A4 letters or A5 and A6 postcards. ([See Docmail developments for further details](#)).

The postcard prices will be only 27p + vat for A6 and 29p + vat for A5, that's printed in full colour on 350 gsm card and posted 2nd class. We will keep you posted with more information and go live dates.

Find out how you can win a free 200 letter mailing - see ([Docmail and the environment for further details](#)).

With any questions or for more information please contact docmailsales@cfh.com

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Hints & Tips

Become an Associate

Docmail provides a fantastic new service to businesses and organisations that need to send post. Now you have the chance to get in at the beginning of this new growth market. You can actively sell Docmail to an existing customer base - or just simply include a link on your website - in either case, you have a growing income in a brand new marketplace.

You can earn from 0.5p to 2p for every envelope that a Docmail customer introduced by you sends out. Every time one of your referrals sends an order, you get an email telling you how much you have earned, and what your current balance is. Docmail pays out once a month (if you have over £50 in your account).

[Find out more...](#)

Referral scheme

Docmail offers a referral system that lets you benefit if you refer other people.

All you do is tell other people about Docmail and ask them to enter your customer number as the referrer.

When someone that you referred sends a letter we credit your account with 0.5p. If they refer someone else, you get 0.5p each time that 'second level' referral sends a letter.

Refer 10 people, and if they also refer 10 people and each send just 100 letters per month, your account gains £55 credit each month!

[Find out more...](#)

Online manual

Need some reference? Download our online manual [here...](#)

Online video

Watch our online video [here...](#) and see how easy Docmail is to use!

Not a Docmail user?

To start saving £££s on your post TODAY, sign up [here...](#)

Want to talk to someone?

All our contact details, including direct phone numbers and email addresses may be found [here...](#)

docmail developments

New product and some price changes

As you may be aware Docmail is unique in that we provide the printing, enclosing and mail sortation of your letters all at our one secure production facility.

We provide the sorted mail to Royal Mail for the postman to put through the letterboxes. On April 6th last year and again this year Royal Mail increased their prices, we have managed to hold your Docmail prices since 2008, but now unfortunately have to apply a small increase to some of the Docmail options.

The good news is the price for a black only one side printed letter sent 2nd class is still only 25p + VAT and Docmail still represents a massive saving for you in time and cost.

FULL PRICE LIST EFFECTIVE FROM 5TH JULY 2010

Black only one side print into a C5 envelope	- 25p
Each additional black only sheet printed one side	- 8p
Black on reverse	- 4p
Colour one side print into a C5 envelope	- 34p
Each additional colour sheet printed one side	- 11p
Colour on reverse	- 7p
1st class (up to 14 sheets)	add 25p
Overseas - charged based on weight	
Inserts (A4 sheet only) Printed both sides black	- 12p
Inserts (A4 sheet only) Printed both sides colour	- 18p
NEW! Postcards: Duplex colour - 350gsm - 2nd class	
A6	- 27p
A5	- 29p
1st class	add 25p
<i>All prices EXCLUSIVE of VAT</i>	

We are also pleased to tell you about the new upgraded and easier to use version of Docmail that will soon be available.

We have worked long and hard to get a fantastic new system with the added functionality of:

- Sending Postcards (27p + vat for A6 and 29p + vat for A5 - that includes full colour two side printing on 350gsm card and the 2nd class postage)
- Address correction facility
- Unlimited custom fields to allow you to fully personalise your letter
- The option to select C4 or C5 envelopes
- Options to select from a library of insert templates

Plus of course lots, lots more! Any questions, or for more information, contact docmailsales@cfh.com

docmail out & about

Come and meet the Docmail Team!



main entrance and we talked to over 100 practice managers during the day (see picture).

The Docmail exhibition team have seen a busy few months in the lead up to the summer.

Our active calendar has included the Huntingdonshire Business Fair and a sunny day at Bath races.

In May we attended the London Credit Summit, an event designed for the financial sector and well supported by the industry.

We travelled to Manchester for the Management in Practice event at Bridgewater Hall. The Docmail stand was just inside the picture).

docmail and the environment

Competition!

We are pleased to tell you over the last year we have given away over 1500 trees at the different exhibitions and events that we have attended.

We have been giving away several different types of trees including wild cherry and rowan trees to new clients to plant in their gardens at home.

Did you have a tree from us? Did you plant it?

If so we would love to hear from you. For the chance to win a 200 letter mailing free of charge, simply send a photo of you with your tree to docmailsales@cfh.com or post to **CFH Tree Competition, St Peters Park, Wells Road, Radstock, BA3 3UP.**

All entries received by the 31st July will be entered into the competition and the winner will receive a mailing free of charge.

The reason we give away trees is for the last 12 years we have been working with the Woodland Trust on our Toptree initiative. To date we have planted more than 70,000 trees, for more information see go to www.toptree.com.



docmail in the news

Docmail ON the news!

Usually in this section we tell you about all of the great news coverage that Docmail has received or any company achievements... but not this time.

Instead of telling you about Docmail in the news, Docmail was actually ON the news!

Did you see our advert on the Sky News channel?

The 30 second animated advert is a fast-paced retelling of the hare and the tortoise story - with a twist! In Docmail's individual take on the fable, office worker Joe Hare likes to find ways to have an easy life and not work as hard as the unimaginative tortoise. So Joe logs onto Docmail, getting his mailing out in record time, giving him time to relax in the sun. The tortoise and his team, meanwhile, are lost under piles of paper, envelopes and stamps, and the boss is screaming. The moral of the story being, slow and steady doesn't always win the race!

It's time to change your habits and give yourself more time for core activities.

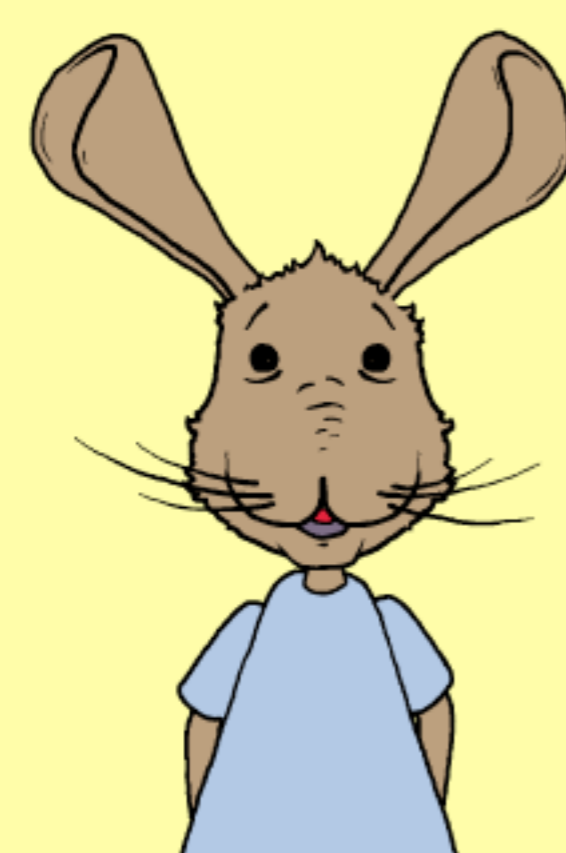
This was the first time that many viewers of Sky News have been introduced to hybrid mail, and the response we had was fantastic.

If you missed it you can watch the advert [here](#).



docmail meet the team!

Introducing Joe Hare



Joe Hare has recently joined the CFH Docmail team and is not only a passionate user of Docmail, but also a keen football fan, athlete, DJ and rising TV star.

Joe will be covering field sales and marketing and will be based on location.

His career started in office administration where he worked with Ralph and his team of tortoises. After a mailing assignment led to his discovery of Docmail, Joe was quickly promoted, and then selected to appear in one of our TV ads!

Since then his 'celebrity' career has taken off with numerous of a feature film, hosting a chat show and guest appearances on MTV!

You can make friends with [Joe on Facebook](#) or you may be lucky enough to see him at Glastonbury networking with the celebrities or in the Dance Tent - his second home!

If you would like to see Joe in his most recent TV advert please click [here](#).



If you don't wish to receive further emails please log in to your Docmail account then go to 'My Account/My Details' and check the box marked 'I do NOT want to receive emails from Docmail about offers/promotions'. If you don't have a Docmail account please reply to this email with the word 'unsubscribe' in the subject line.

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